



Business Advisory

Governance and Public Finance

Research

Information Technology

Process Advisory



**“Research is done not in the laboratory of scientists; it is done in the minds of everyone who wants to be successful”**

MaGC has been in the field of management consulting, training, and research. The result of successful advice to our clientele arises from expertise gained by MaGC through its research.

MaGC undertakes research for client problems that require a fresh and professional outlook based on actual data. The in-house research and regular updating of the staff at MaGC enables a scientific approach to problem-solving through research. MaGC undertakes research of issues at policy and process levels for issues that have remained unanswered or those that keep propping up.

## RESEARCH

In an organizational context research looks at fresh thinking and innovative methods for being successful. Various options available to make an organization successful and sustainable can be understood only through research.

In India management or organizational research is in its infancy as most organizations are not aware that researching their organizations can actually help them. Research provides a scientific, professional, and independent view of the affairs of organizations in an unbiased manner, based on which breakthrough, innovative, and effective ideas and solutions can be developed.

The versatility of the assignments handled by

MaGC coupled with its academic and research focus has enabled MaGC provide research services to its clients. This support helps clients identify problems which they are not even aware of!

MaGC can undertake research studies that are out-facing (external) or in-facing (internal) that will be relevant in improving the topline and bottomline of organizations.

The research learnings and outputs by MaGC and its consultants have resulted in publication of usable research findings as monographs, articles, chapters, and even books. Such research findings help organizations improve their strategies and approaches for better management desired results.

## Past Assignments

- ✓ Many consulting assignments have a research portion generally called 'analysis of best practices'.
- ✓ Organizational diagnostics using Corporate Cliniq model has helped several clients identify risk areas that affect performance.
- ✓ Research studies at macro and micro-levels for private industries, NGOs, and government.
- ✓ Developed model for credit scoring of borrowers for a leading micro-finance company in India.
- ✓ Research on Returns on Investment on IT solution for a government-owned insurance company in Bhutan.
- ✓ Financial restructuring model for a public sector unit in Hyderabad, India.
- ✓ Research areas span: Governance, finance, management, information technology, and other areas.
- ✓ Business structuring, restructuring, and advisory on Mergers and Acquisitions, business valuation, investor memorandum and structuring of investments.



## Our Strengths

**Experienced team:** The MaGC team comprises of professionally qualified and experienced consultants who have decades of experience in Training and Research.

The team has conducted field level research (sector studies, market research), conducted research in areas relating to organization, finance, corporate governance, e-governance, etc.

**Consulting Tools:** MaGC has developed in-house proprietary tools to help in comprehensively advising our clients to address their business problems. Corporate Cliniq and 3PT® are models developed by MaGC to conduct diagnostic research and provide implementable solutions. Other tools like LAMP™, AEM®, ATA® address specific requirements of clients”.

**Extensive network:** MaGC has long standing associations with other professional organizations as well as with domain experts, which we leverage in putting up the best qualified team for the assignment. MaGC has associates across the globe to undertake any research assignment.

**Internal Training and Research:** Continuous training and in-house research ensure that the MaGC team is abreast of the developments in various fields and is able to offer the client a variety of options.

**Multi-industry/sector exposure:** Having worked with more than 50 different industries in private and public sectors, and levels of government: central, state, local, the MaGC team is able to draw upon best practices appropriate to the client requirements.

## About MaGC

To know more about MaGC, please visit [www.magc.in](http://www.magc.in) or download our Corporate Brochure.



Fill the CinC form and provide some background on the challenges you are facing. We will call you back to take things forward.



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