



Information Technology  
Governance and Public Finance  
**Business Advisory**  
Process Advisory  
Training and Research

## BUSINESS ADVISORY



In order to survive in today's competitive global economy, businesses need to have proven strategies, multi-disciplinary teams and up-to-date experience. Importance of management reporting, compliance, financial management, and governance is at an all-time high, resulting in increasing pressure on the Board, CEOs, CFOs and other decision makers.

MaGC's trusted and experienced business advisory team offers tailored, innovative and comprehensive solutions for client specific needs.

MaGC team of professionals analyze and understand a business goals as a way of providing pragmatic, strategic solutions resulting in robust controls and effective reporting framework.

MaGC team works with businesses to understand trends and reposition their businesses or realign internal processes to meet changing market needs.

### What we offer?

Under this practice area, MaGC offers a suite of services, which include:

- ✓ Virtual CFO services;
- ✓ Investment Due Diligence;
- ✓ Corporate structuring;
- ✓ IFRS and Ind-AS implementation;
- ✓ Accounting and Costing Manuals;
- ✓ Internal Financial Controls;

- ✓ Business valuation;
- ✓ Accounting advisory services;
- ✓ Management audit services;
- ✓ Reporting under XBRL

In addition to business advisory, MaGC offers its services under other practice areas as well, namely, Governance and Public Finance, Process Advisory, Information Technology and Research and Training.

We provide strategic, practical and implementable recommendations to streamline and optimize business resources, that lead to value addition to the clients.

## Past Assignments

- ✓ Virtual CFO services to a multi-million dollar ITeS business in Middle East and North Africa;
- ✓ Accounting advisory services to a multi-national Japanese company;
- ✓ Valuation of businesses in several industries in trading, manufacturing, and service;
- ✓ Management audit and support services for clients in several industries;
- ✓ IFRS and Ind-AS implementation support services for manufacturing companies, including training;
- ✓ Preparation of accounting manuals, and setting up of finance and accounting processes, and related MIS systems;
- ✓ Reporting under eXtensible Business Reporting Language (XBRL), including compliance and assistance in filing.
- ✓ Business structuring, restructuring, and advisory on Mergers and Acquisitions, business valuation, investor memorandum and structuring of investments.

## Our Strengths

**Experienced team:** MaGC team comprises of consultants with vast experience in several industries working in conjunction with some of the brightest young minds in this space.

**Consulting Tools:** MaGC has developed in-house proprietary tools, namely,

- ✓ 3PT® framework for diagnostics of business issues,
- ✓ Accountability-Transparency-Actionability, ATA© model,
- ✓ Layered Approach to Process Mapping LAMP™ model.

- ✓ Accounting Entry Matrix or AEM© for documentation of accounting transactions.

**Extensive network:** MaGC has long standing associations with other professional organizations in India and abroad, as well as with domain experts, which we leverage for putting up the best qualified team for assignments.

**Training and Research:** Continuous training and in-house research ensures that MaGC team is abreast of the appropriate developments in the industry.

## About MaGC

To know more about MaGC, please visit [www.magc.in](http://www.magc.in) or download our Corporate Brochure.



Fill the CinC form and provide some background on the challenges you are facing. We will call you back to take things forward.



**Management and Governance Consulting**

Chennai: +91 44 28416850/ 28410955,

Bengaluru: +91 80 23560265

Email: [enquiries@magc.in](mailto:enquiries@magc.in)

Web: [www.magc.in](http://www.magc.in)

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